



Meet the Team



Ingrid Likes

513-965-1483 | ingrid@ingridlikes.com

Ingrid loves to equip her clients with the support, keen insight, and quantitative analysis to make more informed decisions about their Real Estate investments. What she enjoys most is surpassing her clients' expectations throughout the entire process. Her 10-year experience in Real Estate includes relocation, agent management, client service, operations, and technology. A native Ohioan, Ingrid calls Hyde Park home with her husband and 2 children.



Drew Homan

513-240-1043 | drew@drewhoman.com

Born and raised in Cincinnati, Drew absolutely loves this city. He strives to be one of the hardest working professionals that you will come across in the real estate business. Communication is key in this business and Drew won't let you down. Cincinnati has so many amazing things to offer and his knowledge of the city will shine through the entire process. Drew also has a passion for designing and renovating homes.



Sandy Likes

513-200-2106 | sandy@drewandingrid.com

Sandy takes a solution-oriented, client focused approach in all that she does. She wants to help her clients realize their aspirations and to love where they live! Sandy enjoys serving her community as a Rotarian, amongst other activities!



Kirby Harshbarger

859-803-3143 | Kirby@drewandingrid.com

Cincinnati native Kirby Harshbarger joins the team after over a decade of teaching. Her problem solving skills, ability to multi task, and thorough approach to creative solutions makes Kirby an excellent addition to the team.



Kate Rahe

617-880-9339 | kate@drewandingrid.com

Creativity, flexibility, and attention-to-detail are some of the exceptional qualities that Kate brings to our team and our clients. Her role focuses on ensuring the best-in-sales support, branding, and marketing.

Partnering with The Drew & Ingrid Group



Real Estate

Highly knowledgeable with an individualistic approach, we guide you every step of the way as you buy or sell your home.



Design

Quiet luxury. Thoughtful selections. Our curated interiors and exteriors marry your unique aesthetic with classic appeal.



luxury Rentals

Browse our timeless, well-appointed spaces for intimate gatherings, team meetings or cozy getaways.



Concierge

Our goal is simple - we serve you. We're a trusted source for everything that transforms your house into a home.

What We Do

Blending real estate expertise with stylish interiors and concierge-level service, The Drew & Ingrid Group specializes in the unparalleled understanding, responsiveness, and attention to detail that transform every house into a home.

Whether you'd like to start somewhere new or reimagine your living space, our bespoke approach is tailored to the needs of busy professionals and families seeking a seasoned expert with the insider knowledge and unique perspective you need while buying or selling your home.

Our powerful partnership and passion for house and home ensures every detail is managed, every potential misstep is averted, and every vision is realized, for a richer, more fulfilling real estate experience.

1. We Offer the Full Range of Real Estate Services: We handle single and multi-family homes, investment properties, condominiums, historic homes, new construction, lots, and land. We are members of real estate associations throughout Cincinnati and Northern Kentucky.



2. You'll Experience Success in Every Step of the Process: With over twenty years of Real Estate experience, we have an established approach to ensure success. We're experts in local communities, neighborhoods, home histories, market analysis, corporate relocations, financials, contracts, pricing, inspections, and much more.

3. Our Vision for Homes: We're experienced rehabbers with our own Home Interior Design & Staging business. We can help improve your property for sale and make your new house a perfect home.

4. We're Backed by Coldwell Banker Realty: The most established name in Real Estate equips us with the top tools, systems, and experts, providing you the highest levels of service and success.



CB Realty & Our Team -

by the numbers

CB Realty: Over a Century of Excellence

Coldwell Banker Real Estate practically invented modern-day Real Estate founded in 1906 on the principles of honesty, integrity, and always putting the customer first, we changed the industry then and continue to do so today.

Global Network

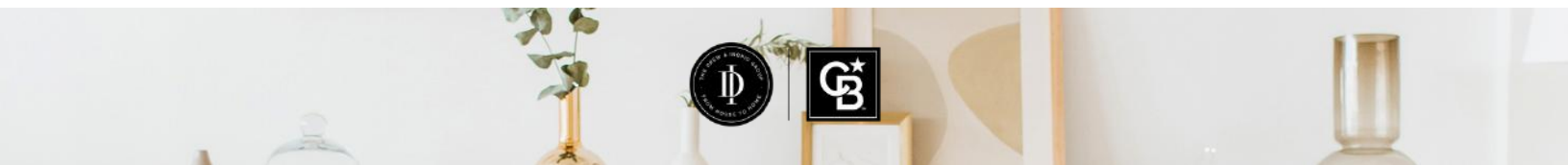
Through non-stop innovation and forward thinking, the Coldwell Banker brand has grown to become one of the most well-known and trusted names in Real Estate around the globe. Today, there are more than 92,000 agents working out of 3,100 Coldwell Banker offices in 44 countries and territories.

drew & ingrid
group

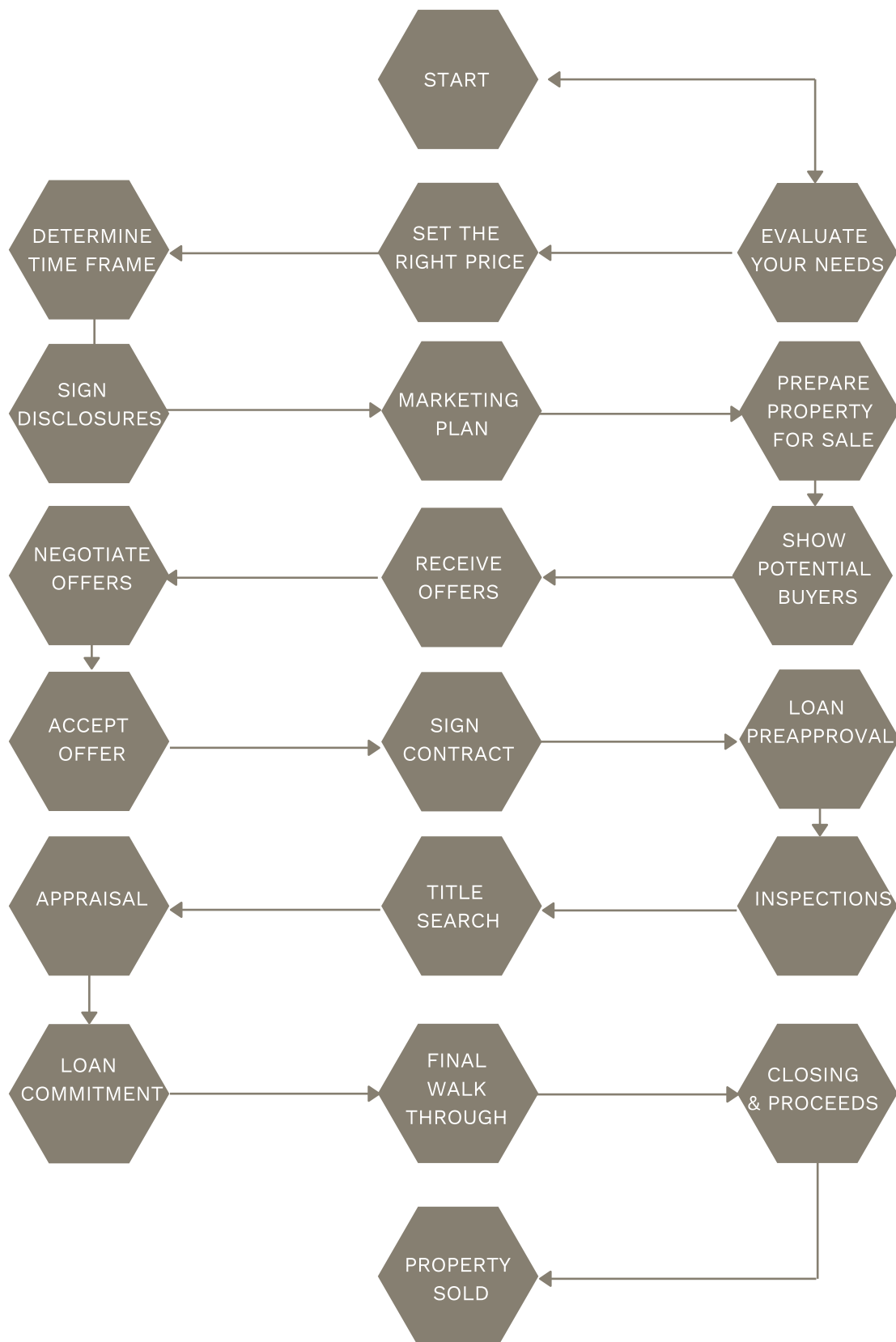


#1 Market Share Firm in Greater Cincinnati
#18 Team within CB Realty
2020 Circle of Excellence Award - Level 4
2020 LLS Man of the Year
2021 Cincinnati Magazine Real Estate All Star
Over \$30MM in sales in 2020
Average Price Point: \$462,000

Licensed in KY & OH



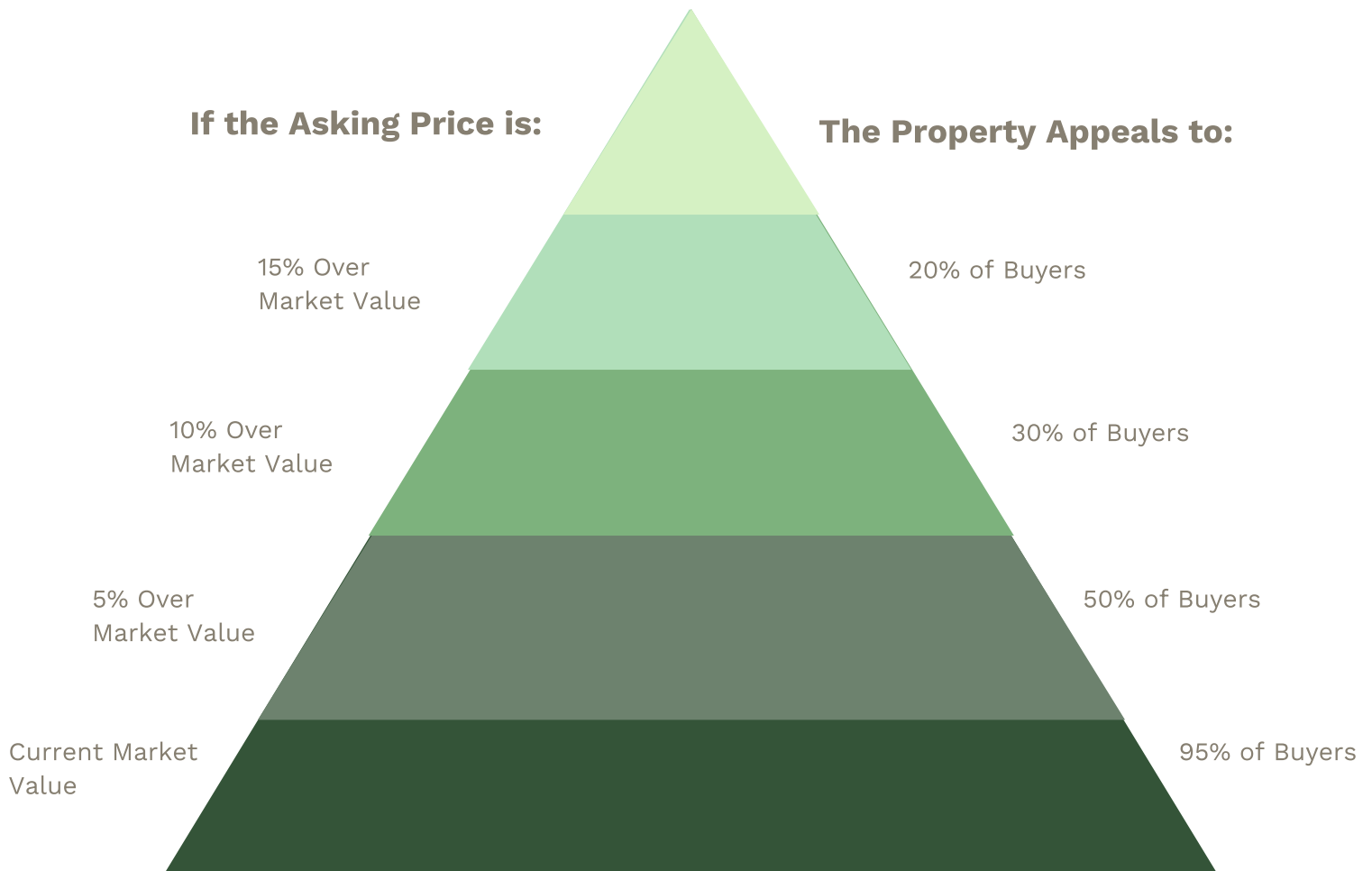
Steps to Selling Your Home



Pricing Your Home

Establishing a list price that will attract the most buyers at the best price is your first step. You want your home at a price that is neither too low nor too high - based upon numbers and facts.

We will present you with a Comparative Market Analysis which will detail the prices of homes that have recently sold in the area, and that are similar in size, features, and location. This will help us assess the competition.



The Online Impact

While buyers use a variety of resources to research properties for sale in their area, the vast majority find their new home online and with the help of a Real Estate Professional.

The Coldwell Banker brand is the #1 most-visited residential Real Estate brand online.

How Buyers Search for Homes

Online --- 93%
Real Estate Agent --- 86%
Mobile Sites & Apps --- 73%
Open House --- 53%
Yard Sign --- 46%
Online Video --- 37%
Print Newspaper Ad --- 13%

Where Home Buyers Found the Home They Purchased:

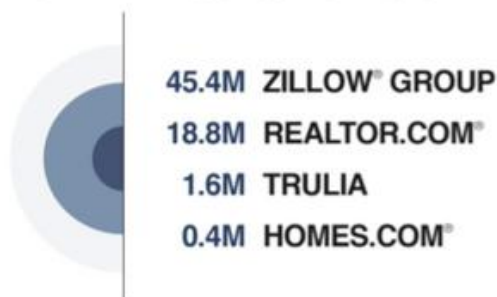
Internet --- 50%
Real Estate Agent --- 86%
Yard Sign --- 7%
Friend, Neighbor --- 7%
Home Builder --- 5%
Directly from Sellers --- 3%
Print Advertisement --- 1%



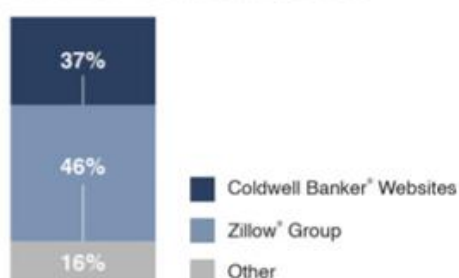
more eyes this way

In addition to **ColdwellBankerHomes.com**, our listings are also on hundreds of real estate sites, including the leading industry portals. Our strategy means more eyes on our listings and more buyer leads.

PROPERTY VIEWS OF OUR LISTINGS ON PARTNER SITES



TOP LEAD-GENERATING SITES



Preparing Your Home for Sale

a strong marketing strategy

The primary goal of our customized marketing campaign is to generate the highest purchase price in the most efficient time frame possible. Each property campaign requires customization, which will be created with these components:



Professional Photography: Once we've properly organized and staged your home, professional photography is critical. We contract with a Real Estate photographer to provide the highest quality images of your home. Once these photos have been approved by you, we will use the images across several marketing items (digital, print, MLS).

Realtor Tour/Open House: When appropriate, we will offer your home to agents and/or the public in an open house format. Open Houses are strategically scheduled on a property by property basis. Not all properties benefit from this format, and we will discuss if this is right for your home during our initial meeting.

MLS & Website Syndication: The MLS, or Multiple Listing Service, is a cooperative arrangement that is typically organized to provide information on available properties to agents representing prospective homebuyers. Your property will be placed in the local MLS, as well as on our personal website. As more and more buyers utilize the internet these days, using these resources are critical to ensuring maximum exposure.



Staging Matters

Staging: When selling a property, one of the biggest challenges we face is decluttering and proper staging. By utilizing our resources and House & Home by Ingrid, we are able to present each listing in the most positive light possible. The D&I Group will assist with providing professional assistance with any pre-sale improvements, and we will gladly offer recommendations for skilled professionals.

Below is just a handful of examples of our staging - whether you need just a room or the whole home, we have the resources & inventory to make sure your house is in its best condition for both professional photography for marketing purposes, as well as a put together home for listing appointments and tours.





Design Services

The Initial Home Consult

We'll spend time within your space, asking lots of questions for a more complete understanding of your needs and your home's potential

1 hour flat rate consultation
What to expect in our time
a quick Q&A
home walk through
needs outlined
initial budget conversation
initial timeline & expectations
contract walk through
customized deliverable that serves as a personalized guide & inspiration board



Redesign & Organization

Organization and Purpose: Creating order, calm, and new behaviors because everything has a place and a purpose. No matter what it is, we can organize it, closets, kitchens, entranceways, even that misshapen space you can't figure out what to do with. We can also make it a place of beauty as well.

Styling Your Life: We can do it all including helping you with your wardrobe and fashion, or whatever goals you want to achieve for your future.

Renovation, Design, & Project Management

Remodel and Reinvent: Transforming a room or rooms to serve a better purpose and meet the unique needs of your family

Rehab and Renovate: It can be lovely living in an older home with a sense of place and history. We can help you make those spaces well-designed for modern living as well.

Styling and Editing: Accessories and art, all the important touches that finish a space and make it more inviting and beautiful.

New Construction: For those situations where we are indeed working from a blank slate. We can guide you to success in each phase of the process.



Consultation & Staging

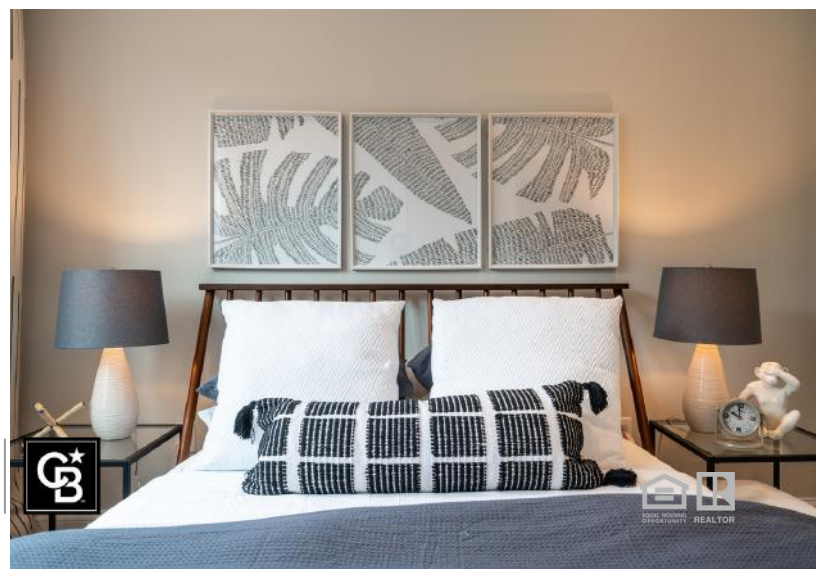
Staging, Prelisting and Preparing to Sell: Let us use our Real Estate Expertise and show you how you can sell your home faster and a better asking price.

Idea Sharing and Vision: Sharing a variety of simple, easy fixes and improvements that can improve your home life immediately, as well as what could be done on a more significant scope and impact.



Luxury Rentals & Airbnb

In addition to helping clients buy and sell Real Estate, Drew & Ingrid manage a portfolio of furnished rental properties as well as luxury Airbnbs across the greater Cincinnati area. Whether you are looking for a short term weekend stay, or an extended period of time, we have the perfect short term solution for any rental need.



Client Testimonials



"I've bought and sold 17 houses in my life. You have continually gone beyond the call of duty. This has been the best service I have experienced!"

"Sharp, thorough, and tremendously well-informed realtor, who stayed in constant contact to guide us through the process of both selling our home (sold it in two days!) and buying our new home. Helped us nail down our dream home, and even conducted some skillful negotiations to get us what we wanted."

"The kindest, most professional, prompt, etc., etc., I have worked with, EVER! Transactions never go this smooth."

"Incredibly honest, patient, and attentive; I am convinced they don't sleep. As a first-time buyer, I had no idea what I was doing, but they made sure I understood everything that was going on, and I never felt pressured."

"I have had a wonderful experience. I couldn't have asked for a better first-home buying experience!"

"Knowledge of the local market and the real estate landscape helped my wife and I secure our first home in Cincinnati. Answered all our questions and were extremely attentive which made our home buying experience easy and stress-free."

"Thanks for all your efforts!!! You've been terrific through this entire process, an absolute delight to work with and extremely fortunate to have you represent us."

"Absolutely wonderful! Helped with every step of the home buying process making it a breeze. Always available to answer questions, even on weekend nights would respond right away."

"Outstanding from the very first day we were introduced—all the way through closing. Not only helped answer every question that popped up throughout the process but provided helpful ideas and house related wisdom that was invaluable to my wife and me. We could not have asked for a more professional realtor!"

"Drew and Ingrid are by far the best in the business. Drew helped me find my perfect first home, and I couldn't be happier. Whenever I have questions or need help with anything, Drew and his team immediately responded with advice. They have a full support network of trusted contacts from cleaning, moving, electric, and general repairs to home design, which also helps make the homebuying experience much less overwhelming. As a first time time buyer, Drew shared his expertise and transparent perspective with every house we viewed...Whether Drew likes it or not, I will be a life-time customer!"

